Hill's Prescription Diet Weight Management foods

Metabolic

For obese, overweight or obese-prone dogs













Metabolic+Mobility







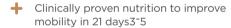
For dogs with weight and joint











♣ Nutrition clinically proven to reduce weight by 13% in 60 days²

Metabolic+Urinary

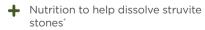
For dogs with both weight and urinary conditions



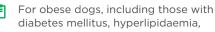


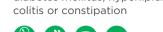






→ Nutrition to reduce the risk of calcium oxalate & struvite stones. AND clinically proven to reduce weight by 13% in 60 days²













Clinically proven nutrition for healthy weight loss in just 2 months⁷





For obese-prone dogs For fibre-responsive disorders. including diabetes mellitus. hyperlipidaemia, colitis, constipation or risk of struvite stones











Clinically tested nutrition for conditions that respond to fiber including weight management, GI issues, and glucose management^{6,7}

Metabolic Treats















Delicious, safe rewards for dogs with weight conditions

Complements r/d, w/d, Metabolic and Metabolic+ products

Your vet may recommend a different Hill's Prescription Diet food, depending on your pet's condition.

'Toll PW, Yamka RM, Schoenherr WD, et al. Obesity. In: Hand MS, Thatcher CD, Remillard RL, et al., eds. Small Animal Clinical Nutrition, 5th ed. Topeka, KS: Mark Morris Institute; 2010:501-542. ²Floerchinger AM, Jackson MI, Jewell DE, et al. Effect of feeding a weight loss food beyond a caloric restriction period on body composition and resistance to weight gain in dogs. J Am Vet Med Assoc 2015; 247:375-384. ³Fritsch DA, Allen TA, Dodd CE et al. J Am Vet Med Assoc 2010; 236:535-539. ⁴Roush JK, Dodd CE, Fritsch DA et al. J Am Vet Med Assoc 2010; 236:59-66. 5Roush JK Cross AR, Renberg WC et al. J Am Vet Med Assoc 2010; 236:67-73. 6Yamka RM Frantz NZ, Friesen KG. Effects of 3 Canine Weight Loss Foods on Body Composition and Obesity Markers, Intern J Appl Res Vet Med 2007 Vol. 5, No. 3. 7Hill's Data on file 2007. *with appropriate antimicrobial therapy.

How to introduce the new food?

- Gradually introduce the new food over a 7-day period
- Mix the new food with your pet's current food, gradually increasing the amount until only new food is fed
- Always refer to the feeding guide on the pack



This is a general guideline only. Your vet will recommend a transition plan specific to your pet's needs.

IT'S CLINICAL **NUTRITION PETS CAN'T WAIT** TO EAT!

100% SATISFACTION **GUARANTEED OR YOUR MONEY**



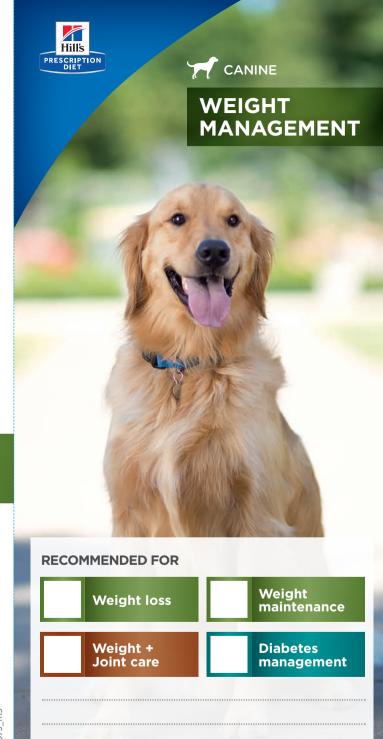
To learn more about your pet's condition and how Hill's Prescription Diet Weight Management foods can help, go to:

100%

SATISFACTION

hillspet.com.au or contact the Hills HelpLine 1800 679 932

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What is excess weight?

Excess weight occurs when a dog weighs more than his ideal weight, specific to each breed, lifestage and body composition. It is the most common health condition in dogs. Many dogs are above their ideal weight for their breed, age and neutering status.

Common causes:

- Excess calories: affectionate owners sometimes give their dogs extra food or treats.
- Lack of exercise: dogs need opportunities to move and exercise in order to stay healthy.
- Age: older dogs are usually less active, so they need fewer calories.
- **Breed:** some breeds are more likely to gain weight. Ask your vet.
- **Neutering:** this process alters dogs' metabolism, making them prone to weight gain.

Is your dog obese or overweight?

Signs:

- · Ribs cannot easily be felt
- Loss of an obvious waist
- Collar needs loosening
- Difficulty walking
- Slow movement
- Shortness of breath
- Sleeping more than usual



How can the right food help?

What you feed your dog plays an important role in helping reach and maintain ideal weight.



Optimal weight

High levels of L-carnitine and appropriate levels of protein and fat to help reach and keep ideal weight and maintain lean muscle.



Synergistic blend

A synergistic blend of ingredients that naturally work with dog's unique energy use.



Fibre blend

The right blend of fibres helps dogs feel full & satisfied between meals.



Antioxidants

Clinically proven to help support a healthy immune system.



Taste

Great taste dogs can't wait to eat.



Concurrent conditions

Fully addressing concurrent conditions together can improve results.



Healthy joints

Contains glucosamine & chondroitin and effective levels of Omega-3 fatty acids to support joint cartilage health.



Controlled minerals

Controlled levels of magnesium, calcium and phosphorus to reduce the building blocks of crystals and stones.



Optimal urinary pH

Helps dissolve bladder stones and/or prevent recurrence.



Omega-3 fatty acids

High levels of omega-3 fatty acids to help reduce discomfort

What are the risks of excess weight?

Overweight pets are at risk of living shorter lives. Even just a little extra weight – as little as 20% – can increase the likelihood of such serious conditions as osteoarthritis, urinary troubles and cardiovascular and respiratory diseases.¹



Osteoarthritis

Overweight dogs are also prone to a range of mobility issues. Osteoarthritis is a disease where the cartilage in the dog's joints breaks down, causing friction between the bones. Bony growths on the joints may also appear, worsening the problem and reducing mobility further. Symptoms to watch out for are lethargy, difficulty jumping into the car, difficulty getting up from lying down or climbing stairs.

Hill's Prescription Diet Metabolic+Mobility addresses both excess weight and joint conditions. Losing weight helps take extra stress off the joints and at the same time, less joint stress will help your dog walk, run and jump again...helping him lose even more weight and reach his ideal weight faster. Addressing both conditions helps break the cycle and helps your dog get back on his feet again!

Decreased quality of life

Because of accompanying conditions, excess weight is a major health risk which may shorten your dog's life span.¹ Also if left untreated, obesity can lead to a serious decline in your dog's quality of life. Having to carry all that weight around, overweight and unfit dogs move less, which often means less fun and less play time with family and friends.

It's important to check your dog's weight regularly. If he happens to be overweight, work with your vet to create a weight loss plan with the right nutrition and exercise. Lean dogs tend to be much healthier and happier than obese ones.¹ A simple change in food and habits can also add years to your dog's lifespan. In the end, you're not just feeding him... you're feeding the relationship you both share.

